

On the Effective Integration of Practical Teaching and Local Culture Construction in Ideological and Political Courses in Colleges and Universities

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Abstract: With the continuous development of education reform, ideological and cultural education has been highly valued by the majority of educators. The continuous integration and innovation of regional cultural resources in school ideological and political education has become the focus of education reform. Transforming local culture into a rich resource of ideological and political theory courses in colleges and universities is not only conducive to improving the effectiveness of ideological and political theory courses, but also conducive to the inheritance of local excellent culture. This paper introduces the necessity of integrating regional culture into the ideological and political education and teaching, and focuses on the effective integration of practical teaching and local culture construction in colleges and universities, in order to improve the ideological and political consciousness of college students.

1. Introduction

Practical teaching is an extension and supplement of ideological and political courses in colleges and universities, and an important way to improve the quality of college students. Colleges and universities shoulder important missions such as personnel training, social services, and cultural heritage. Actively promote the integration of Chinese excellent local culture into education and teaching, and innovate the teaching methods of ideological and political theory courses in colleges and universities. Carrying out various practical activities on the theme of promoting the local culture of the people is conducive to improving the effectiveness of ideological and political education^[1].

2. The necessity of integrating regional culture into ideological and political education and teaching

2.1 Conducive to the promotion of the construction of ideological and political theory courses in local colleges and universities

College ideological and political theory courses are not only a course that needs to be implemented with the help of resources other than teaching materials, but also a course that requires teachers to creatively organize and implement teaching. It is also a course that needs to mobilize

students to learn enthusiasm, let students take the initiative to participate, and develop their independent learning ability. Regional cultural resources contain rich curriculum resources, and local colleges and universities have explored the high-quality educational resources contained therein. And transforming it into curriculum resources can improve the pertinence and appeal of ideological and political theory courses and promote the construction of ideological and political theory courses.

2.2 Conducive to the inheritance and modern transformation of regional culture

Regional culture is an important part of Chinese culture. The excellent regional culture that contains the spirit of the Chinese nation is an important food for building the spiritual home of contemporary college students. Relying on regional culture and continuing excellent traditional culture is the historical mission of teaching ideological and political courses in colleges and universities. The reform of ideological and political education in local colleges and universities should pay attention to the excavation of humanistic information and ideological and political education value of regional culture. Carry forward the moral intrinsic and spiritual values in the regional culture that are compatible with the socialist core values, and then integrate with the modern culture, making it the inexhaustible source of power for modernization^[2].

2.3 Conducive to the improvement of students' comprehensive quality

College ideological and political theory courses play a special role in college quality education, which is unmatched by other courses. Regional culture has distinct regional, typical, intuitive and vivid advantages. The use of these regional cultural resources in the teaching activities of ideological and political theory courses in local colleges and universities plays an important role in improving the overall quality of students.

3. Exploring the path of the organic integration of local cultural resources and ideological and political courses

3.1 Innovative teaching concept

To realize the integration and integration of regional cultural resources and ideological and political courses, we must innovate teaching concepts, change the traditional ideological and political teaching mode, and introduce modern teaching thinking. On the one hand, local spiritual culture and moral culture should be widely disseminated in combination with regional cultural characteristics. From the history of cultural formation to the material, spiritual and institutional forms of all cultural backgrounds, local cultural textbooks can be written. And it will enter the local college theory classroom, cultivate the good quality of college students, and actively promote and implement the socialist core values. On the other hand, with the continuous development of science and technology, teaching methods will also change. In the ideological and political course teaching, multimedia teaching should be actively used, such as audio-visual teaching and internet teaching^[3].

3.2 Improve the effectiveness of education and teaching in ideological and political education

As the main channel of ideological and political education in colleges and universities, the ideological and political course is a compulsory course for college students. Its vitality lies in its effectiveness. However, there are still many problems in the teaching of ideological and political courses in colleges and universities, and the effectiveness is generally to be improved. College

ideological and political courses must not only carry out Marxist theoretical education to college students, but also carry out Marxist world outlook, outlook on life and values education. This requires guiding students to pay attention to the real world and to link the theoretical knowledge of textbooks with real life.

First of all, we must bid farewell to the "boring" teaching content. Mining, integrating and relying on regional cultural resources. By using the fresh cases around you, you can effectively expand the teaching resources of ideological and political courses and enhance the vitality and persuasiveness of Marxist theory. Second, we must get out of the "monotonous" teaching method. Integrate regional cultural resources into the teaching of ideological and political courses, and enhance the sense of history and sense of the times of theoretical knowledge. It is beneficial to guide students to observe life, form effective interaction between teachers and students, and mobilize students' enthusiasm for learning, thus generating resonance and empathy. If you only rely on theoretical repetition and knowledge instillation in the teaching of ideological and political courses, you will not be able to walk into the hearts of students and will not be able to produce a guiding force that affects their value choices. The theoretical class teachers should return to life when they teach, especially the life world that students are familiar with, attach importance to emotional communication with them, and pay attention to the process of student acceptance. Make the ideological and political class truly a course for college students to benefit for life. Table 1 is about the education and teaching of ideological and political education before and after the integration of local culture^[4].

Table 1 Integrating local culture before and after ideological and political education

Group	Formative evaluation average score	Final evaluation average score	Average score
Experimental class	90	87	88.2
Control class	82	72	76

3.3 Establishing ideological and political teaching base with regional cultural resources

Practical teaching is conducive to consolidating students' theoretical knowledge and improving teaching quality. At the same time, practical teaching is also an effective way for college students to understand the society and Chinese history and cultivate students' social spirit. Therefore, the establishment of the ideological and political teaching base must be: First, strengthen the cooperation between universities and cultural institutions. The establishment of a practical teaching base needs the support of social and cultural institutions. Therefore, universities should actively negotiate and cooperate with local cultural institutions. In the cooperation between universities and cultural institutions, on the one hand, we must continuously strengthen the construction of college teachers and train a group of high-quality ideological and political teachers. On the other hand, actively establish an off-campus practice teaching base, and encourage universities and local cultural institutions to sign a contract for the practical teaching base of the ideological and political course theory curriculum, forming a mutual cooperation between the two. Second, establish a classroom for thinking about politics in the school. Colleges and universities should constantly optimize the teaching environment and strengthen the infrastructure construction of colleges and universities. Through the establishment of classroom teaching practice classrooms in the school, the regional cultural resources will be integrated into the ideological and political teaching in colleges and universities, and the traditional theoretical teaching mode will be changed.

3.4 Integrate regional culture into the construction of campus culture

Campus culture plays an environmental education role in college students' ideological and political education, and is an important supplement to the explicit education of ideological and political education. Campus culture activities as the second classroom of students, in the construction of campus culture, colleges and universities can integrate regional culture into many ways. Table 2 is about the interactive construction of college campus culture construction and practical teaching of ideological and political courses. Specifically, first, the main event venues of the campus can be linked to the regional cultural theme. Secondly, campus culture construction can be carried out through the campus public column. For example, combined with the local folk customs, use pictures or text descriptions to show students a variety of regional cultural content, and promote the connotation of regional cultural resources. Finally, we can also use the perfect teaching equipment to shoot regional cultural highlights and publicize the school's educational philosophy. At the same time, the regional culture is deeply rooted in the students' hearts, allowing students to feel the charm of regional culture, realize the goal of ideological and political education in colleges and universities, and continuously improve the moral level of students^[5].

Table 2 The interactive construction of college campus culture construction and ideological and political course practice teaching

The interactive construction of college campus culture construction and ideological and political course practice teaching
● On the interactive subject, change ideas and form synergy
● Interactive content, fusion culture, concise theme
● On the interactive carrier, focus on innovation, rich platform

4. Conclusions

In general, regional culture is an important part of regional resources. Local colleges and universities play an important role in the development of the use of high-quality educational resources in regional culture in the teaching of ideological and political theory. Therefore, colleges and universities as higher education institutions should constantly increase their emphasis on college ideological and political courses. Integrate college ideological and political courses with local cultural resources, realize the integration of regional cultural resources and college ideological and political courses, and educate college students on socialist core values. In this way, we can promote the comprehensive reform and innovation of ideological and political courses in colleges and universities, and give play to the constructive role of regional culture in the ideological and political education.

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